

## Study announcement

Eun-Ok Im, PhD, MPH, RN, CNS, FAAN, School of Nursing, The University of Texas at Austin and her colleagues are conducting a study to explore ethnic differences in midlife women's attitudes toward physical activity.

You are eligible to participate in this study if you are a midlife woman aged 40 to 60 years old who does not have any mobility problems; who can read and write English; who is online; and whose self-reported ethnic identity is Hispanic, non-Hispanic (N-H) White, N-H African American, or N-H Asian.

Data will be collected through the Internet from Feb. 1, 2008 to May 31, 2011. Methods for the data collection include an Internet survey among 500 midlife women in the U.S. on the Internet and four ethnic-specific online forum discussions among about 30 midlife women per ethnic group recruited among the Internet survey participants.

Your involvement will consist of the following: (a) about 30 minutes are usually needed to complete the Internet survey questionnaire; and (b) the online forums will be conducted for 6 months, should you agree to participate in the additional online forum discussion. Your participation is asynchronous (you can visit the online forum site and read and post messages at your convenience).

You will receive a gift certificate of 10 dollars for filling out the Internet survey, and an additional gift certificate of 50 dollars for participating in the additional online forum (only those who participate in the additional online forum for 6 months will be provided with this additional gift certificate). To get reimbursed for the online forums, you have to post at least one message per topic. For more information, please visit our website (<http://mapa.nur.utexas.edu/MAPA/>) and/or contact us.

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