Emergency Response Coordination
Indiana State Fire Marshal Workshops 2015

American Red Cross

Crossroads Division
Key ARC Roles in Preparedness

• Conducting joint planning (preparedness efforts, mass care, response and recovery)
• Building regional and divisional leadership team capacity
• Jointly training and exercising with partners
• Mobilizing and convening community stakeholders with government partners
• Developing stronger volunteer leadership and increasing volunteer cadre
• Providing preparedness information and preparedness education to the public
• Strengthening existing partnerships and facilitating new relationships
Visit Your App Store

American Red Cross

The Red Cross Pet First Aid App
Five Key ARC Response Functions

- **Feed**
  - Provide victims and responders with something to eat

- **Shelter**
  - Provide victims of disaster with a safe place to go

- **Staff and Support**
  - Coordinate with our government and community partners at EOCs or ICPs

- **Assess and Report**
  - Gather damage and need information to respond and scale appropriately

- **Communicate**
  - Let the public know what we are doing and how they can help
The American Red Cross Responds to a Disaster About Every 9 Minutes Which Disaster Accounts For 93% of Responses?
ARC Disaster Recovery Activities

We Will Always Provide
• Community Recovery Strategy Development Assistance
• Casework/Recovery Planning
• Direct Client Assistance
• Preparedness Information

When Resources Allow, We Will Provide (in order of priority)
• Additional Direct Client Assistance
• Partner and Interagency Support
• Community Preparedness and Resilience Building
Types of ARC Assistance

Potential Assistance Options Based On Casework Determined Need

– Food/Groceries
– Hotel (short term)
– Health/Mental Health
– Emergency Clothing and Shoes
– Toiletries
– Transportation Assistance
– Household Assistance
  • Bedding/Linens
  • Portable Cribs and Baby Linens
– Laundry Supplies
– Housing Assistance
  • Rent (First Month)
  • Security Deposit
  • Utility Deposit
ARC Home Fire Prevention Campaign

ARC Goal: Reduce fire related deaths and injuries by 25% nationally over the next five years

177,357

Home fires kill an average of seven people every day
### About Every 9 Minutes

The American Red Cross assists someone affected by disaster

<table>
<thead>
<tr>
<th>Number of people helped</th>
<th>Communities where local volunteers provided help</th>
<th>Number of households that received financial assistance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>211,322</strong> Home Fires</td>
<td><strong>12,500</strong></td>
<td><strong>62,762</strong> Home Fires</td>
</tr>
<tr>
<td><strong>33,813</strong> Other Disasters</td>
<td></td>
<td><strong>7,645</strong> Other Disasters</td>
</tr>
</tbody>
</table>

National ARC response data 2014
# Home Fire Prevention Campaign

**National outreach results October 1 to December 1, 2014**

<table>
<thead>
<tr>
<th>Smoke Alarms Installed</th>
<th>People Reached</th>
<th>People Saved</th>
</tr>
</thead>
<tbody>
<tr>
<td>17,797</td>
<td>29,175</td>
<td>5</td>
</tr>
</tbody>
</table>

Partnering with the Fire Service and Community Organizations

- Assisting with existing programs
  - Installations
  - Home escape plan discussions
  - Canvassing
  - Youth preparedness education programs
- Helping to start new programs
- Targeting high incidence areas
- Leveraging resources
  - Personnel
  - Alarms

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For More Information Contact:

**Kurt White, Disaster Program Specialist**

- [kurt.white@redcross.org](mailto:kurt.white@redcross.org)
- (832)-326-3004

**Dave Fagan, Volunteer Program Lead**

- [david.fagan@redcross.org](mailto:david.fagan@redcross.org)
- (765) 409-1281
Five Year Annual Averages

- **Response to Disaster Operations = 1500+**
  - Includes responses to residential fires and other incidents/emergencies/disasters, and on-scene support to first responders

- **Families Assisted Financially = 2200+**

- **Services to Armed Forces = 4000+**

- **Preparedness and Health Safety Services = 260,000+**
  - Includes classroom and on-line training, outreach, etc.
Disaster Program Managers

Your regular points of contact for ARC matters

Statewide Call Center 24/7
888-684-1441

*Transition underway*

**District 1**
DPM Bev Wright-Thames
773-332-7286

**District 2**
DPM Tiffaney Chin
574-276-2862

**District 3**
DPM Becki Faunce
(Starts Jan 19)

**District 4**
DPM Kristi Chapman
765-670-9150

**District 5**
DPM Hiring Process

**District 6**
DPM Kim Stout
574-326-6342

**District 7**
DPS Britton Riley
812-236-4002

**District 8**
DPM Amanda Blackburn
812-447-5055

**District 9**
DPS Sandy Sailer
812-701-3818

**District 10**
DPM Jason Bradshaw
812-306-7285

Cincy-Dayton region

Kentucky Region
ARC Regional Disaster Leadership

Clive Jachnik, Regional Disaster Officer
Indiana Region
• Clive.Jachnik@redcross.org
• 317-684-4315

Mindy Morrow (Based in Evansville)
Senior Disaster Program Manager
• Mindy.Morrow@redcross.org
• 812-471-7200

John Bernard, Regional Disaster Officer
Cincinnati-Dayton Region
• john.bernard@redcross.org
• (304) 400-5014

John Duck, Regional Disaster Officer
Kentucky Region
• John.Duck@redcross.org
• 334-315-0837

Responsible for 87 Indiana Counties (see map), except those listed below

Responsible for Dearborn and Ohio Counties in Indiana
• Greg Holian, DPM
• greg.holian@redcross.org
• 859-240-8933

Responsible for Clark, Floyd and Harrison Counties in Indiana
• Mike Crenshaw, DPM
• mike.crenshaw@redcross.org
• 502-664-5819
How You Can Help
Help People Affected By Disasters Big and Small

- One time or regular periodic donations
  - [www.redcross.org](http://www.redcross.org)
  - 1-800-REDCROSS
  - Text REDCROSS to 90999 for a $10 gift

- Volunteer
  - Refer those in your community looking for volunteer opportunities to serve in their community and across the country
Joe Wainscott, Division Disaster State Relations Director
Indiana, Michigan, Ohio, Kentucky, West Virginia
Joe.Wainscott@redcross.org
317-605-3421